



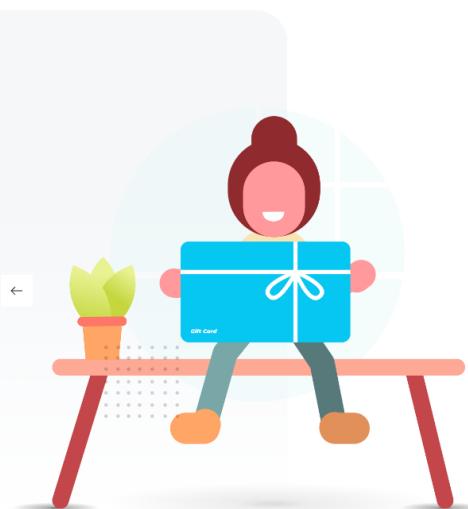
REWARDING EVERY PURCHASE

Empowering Business Loyalty in Saudi Arabia

For Businesses →

For Customers →

Request a Demo →



Company Intro And Journey

WAW CASH began with a clear vision — to redefine loyalty programs in Saudi Arabia by making every purchase more meaningful. Launched as a tech-driven platform, our journey started with the goal of bridging the gap between consumers and businesses through a seamless rewards system. Over the years, we have grown into a trusted name in customer engagement, enabling over 100+ businesses to build stronger relationships with their customers.

From humble beginnings, WAW CASH has expanded into a nationwide network, allowing users to earn and redeem points across a diverse range of partner brands — from cafés and retail stores to fuel stations and salons. Our platform not only enhances the customer experience but also provides businesses with powerful tools to increase retention and drive growth.

With a firm alignment to Saudi Vision 2030, we continue to innovate and lead in the loyalty space, contributing to a digitally empowered and customer-centric economy.

How It Works In Step 3 REDEEM AT ANY PARTNER BRAND



Earn Points

Make Every Purchase Rewarding

Track via App/Dashboard

Stay in Control

Redeem at Any Partner Brand

Freedom to Enjoy



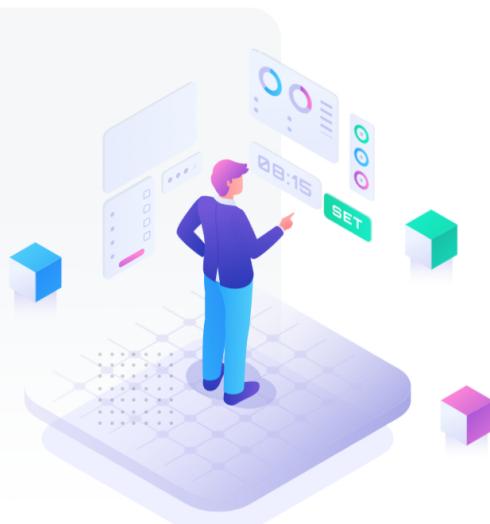
Earn Points

Make Every Purchase Rewarding

With WAW CASH, customers earn points effortlessly every time they shop at participating businesses – in-store or online. Points are instantly credited to their digital wallet or app, creating a smooth and satisfying experience.

Businesses stay in control by setting custom earning rules based on amount spent, specific products, or promotional offers. It's more than just a loyalty system – it's a smart way to turn everyday transactions into long-term relationships.

For customers, every purchase feels more valuable. For businesses, it means higher retention, repeat visits, and increased revenue – all powered by rewards that actually matter.



Redeem at Any Partner

Brand Freedom to Enjoy

Why wait to enjoy your rewards? With WAW CASH, customers can redeem points instantly at any participating brand across our expanding network – from trendy cafés and salons to trusted retail stores and fuel stations.

It's fast, secure, and as simple as tapping your app or confirming at checkout. No hoops to jump through. No confusing steps. Just real rewards – when and where they matter most.

Whether it's a free coffee, a discount at the pump, or a surprise gift, every point brings joy. Loyalty feels better when it gives you choices.

Track via App/Dashboard

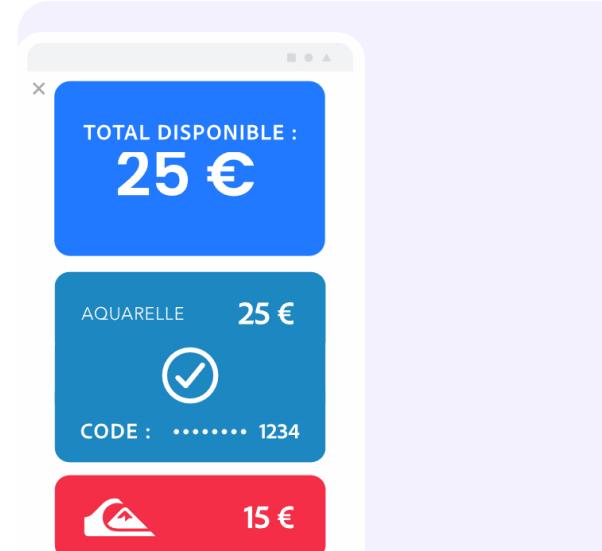
Stay in Control

WAW CASH makes tracking loyalty effortless for both customers and businesses.

Customers can view their points balance, transaction history, and reward progress instantly through the mobile app – anytime, anywhere.

Businesses get access to a powerful dashboard that provides real-time insights into customer behavior, campaign performance, and redemption trends. From managing point rules to launching offers, everything is at their fingertips.

Clear visibility, smart tools, and full control – all designed to create a seamless and data-driven loyalty experience.



What our customers are saying

Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing
Elit. Morbi Voluptat Justo Sed Efficitur Cursus. Mauris
Fringilla Quam Vitae Lacinia Viverra.



Ishita Malhotra
HR Manager, WeServe LLC.

Mauris Eros Dolor, Pellentesque Sed Luctus Dapibus,
Lobortis A Orci. Cras Pulvinar Lorem Elit, Vel Laoreet
Magna Feugiat Necam Ut Consequat Enim.



Kylo James
Fitness Instructor

5M+

Points Issued

100+

Businesses

92%

Retention Boos

GrowBit

Andom

Dexte id

Hexter

Pundam

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Our Features

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